

leēp

communityNet
Advertising Options



Imagine

your message appearing in front of over 23,000+ identified targets every single week.

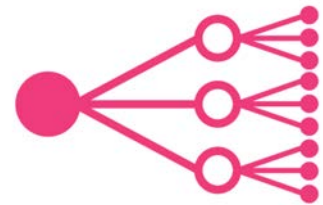
Through consistent creation and curation, Leep communityNet has built an enviable reputation as the trusted leader in providing information and resources for communities and not-for-profit organisations in Western Sydney, New South Wales and beyond.

Providing essential news, sector-specific resources, information on events, conferences, training, funding and job vacancies, communityNet's reach and reputation are second to none, with many professionals calling it "the only site (they) visit every day".

With over 23,000+ subscriptions to the weekly e-newsletters, and over 500 unique daily visitors, Leep communityNet offers targeted communication opportunities for organisations, businesses and services wanting to target the for-purpose sector. Leep communityNet's audiences include not-for-profits, community groups, government agencies, social enterprises and private businesses.



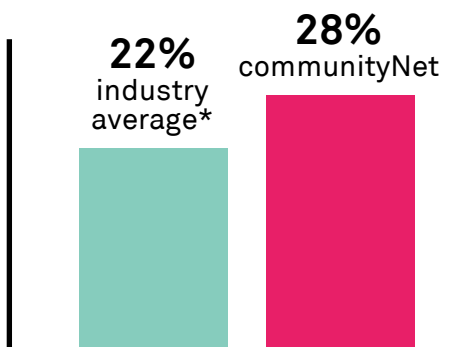
23,000+
Subscriptions



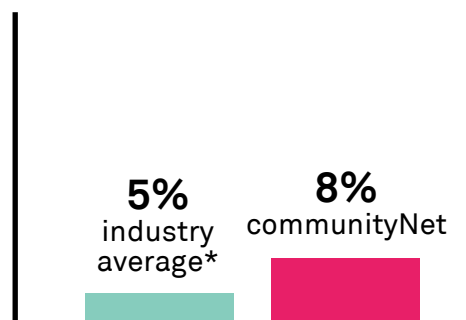
29,000+
Reach

(combined subscription & social media channels)

Average open and click-through rates for communityNet e-Newsletters



Open rates



Click through rates

*Industry average figures from Constant Contact & MailChimp

communityNet e-Newsletters Audience Overview



communityNet

The majority of our readers are workers within the for-purpose social sector. This audience wants to be informed and up-to-date about all aspects pertaining to the for-purpose sector and are interested in news, resources, conferences, and training.



Big Picture

Our big picture news audience consists of CEOs, managers, change-leaders and philanthropists who need to know the latest news about big issues impacting the sector.



JobsNet

Job seekers, recruitment agencies and Careers counsellors subscribe to new job alerts.



Resources

Social sector managers and workers, who want the latest resources, tools and reports to keep up their knowledge and pass on resources to their clients.



Funding

CEOs, Managers, project leaders and organisations seeking funding opportunities.



Professional Development

Social sector workers, volunteers, social entrepreneurs, CEOs, managers, seeking to advance their professional development through training, conferences and forums.



Volunteering News/resources & opportunities

Volunteer managers, services working with volunteers, volunteers and potential volunteers.



Digital Inclusion

Everyone interested in advancing digital inclusion through the provision of digital skills support and training.



Geographically Specific e-News

Greater Western Sydney
Parramatta
Fairfield
Hawkesbury
Western NSW

Leep's communityNet has a range of options to choose from when deciding which advertising option is best suited to your needs.

Note: Costs include GST.

Are you a member of NCOSS? Take off 20% off the costs below!

1. communityNet Website & e-News Article: \$ 75

- Standard Article with Image
- Featured on front page for 1 week; on website for up to 3 months or until date of Event
- Link to Article included in relevant e-newsletters

HOW: [Complete the content submission form](#) – you will receive an email with the link to the article when it's placed on communityNet. Invoice is issued after the article is published.

2. communityNet Website & e-News Article + e-News Banner: \$ 225 (1 week banner); \$ 575 (4 week banner)

- Top Banner on all relevant e-Newsletters
- Accompanying article on communityNet website with Image - on website for up to 3 months or until date of Event
- Link to Article included in relevant e-newsletters

HOW: Email your banner (Maximum 600px wide x 150px high; png or jpg) and article information, including attachments (files, images) to communitynet@leep.ngo - you will receive an email with the link to the article. Invoice is issued after the article is published.

3. communityNet Website & e-News Article & e-News Banner + Front Page feature: \$ 320 (1 week banner); \$ 900 (4 week banner)

- Top Banner on all relevant e-Newsletters
- Accompanying article on communityNet website with Image - on website for up to 3 months or until date of Event
- Featured on communityNet Front Page for 1 week
- Link to Article included in relevant e-newsletters
- HOW: Email your banner (Maximum 600px wide x 150px high; png or jpg) and article information, including attachments (files, images) to communitynet@leep.ngo - you will receive an email with the link to the article. Invoice is issued after the article is published.



Talk to us about your advertising needs

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Tomorrow
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